

HOST AN “AMERICA’S LARGEST PLAYDATE”

ASK. PLAY. FUN.

Hosting an *America’s Largest Playdate* event is a great way to celebrate the first day of summer, National ASK Day and Father’s Day. On June 21 ASK events will take place in cities and towns across the country. Five large *Playdates* will attempt to break a Guinness World Record for the largest game of telephone.

Be a part of *America’s Largest Playdate* on June 21 by hosting a *Playdate* – large or small, public or private. It’s simple: Bring together parents and children for a fun-filled gathering where the kids can play while parents discuss the life-saving message of ASK.

Use this guide to help plan your *ASK Day Playdate*.

LOCATION

Playdates can be large or small gatherings held at city parks, community centers, schoolyards, playgrounds or even backyards. Make sure to check with appropriate owners in case a permit is required. If so, get an early start.

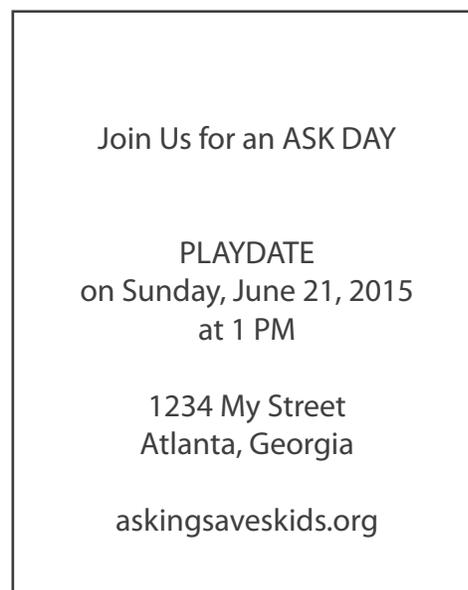
DATE

Playdates should be held at any time on National ASK Day, June 21, 2015.

INVITATIONS

Optional: send an ASK Day invite via [Paperless Post](#). Visit [this link](#) to create a custom invitation by uploading [this Playdate graphic](#).

Personalize your invite with the location and time of event. Make sure to use a dark color so text displays well. Below is an example using dark gray with Futura Heavy font.



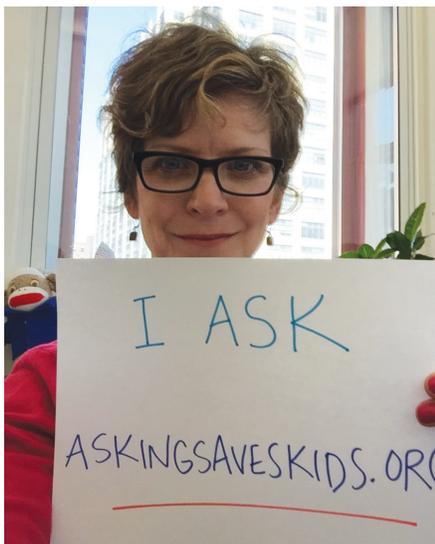
HOSTING A PLAYDATE EVENT

FUN

Consider a craft or setting up a backyard activity for kids to enjoy while parents discuss the importance of asking about unlocked guns. It's also Father's Day so think about incorporating that into your *Playdate*. Visit AskingSavesKids.org for ideas about how to get the conversation started.

ASK DAY SOCIAL MEDIA

Snap and post 'selfies' to Facebook, Twitter, and Instagram while holding a handwritten sign that reads "I ASK / AskingSavesKids.org"



FOLLOW UP

Please e-mail askingsaveskids@bradymail.org with a few of your best *Playdate* photos for our online scrapbook. Make sure to let us know the location including the city, state and how many people attended.